Engaging our communities on the Climate Emergency

Tuesday 18th April 2023

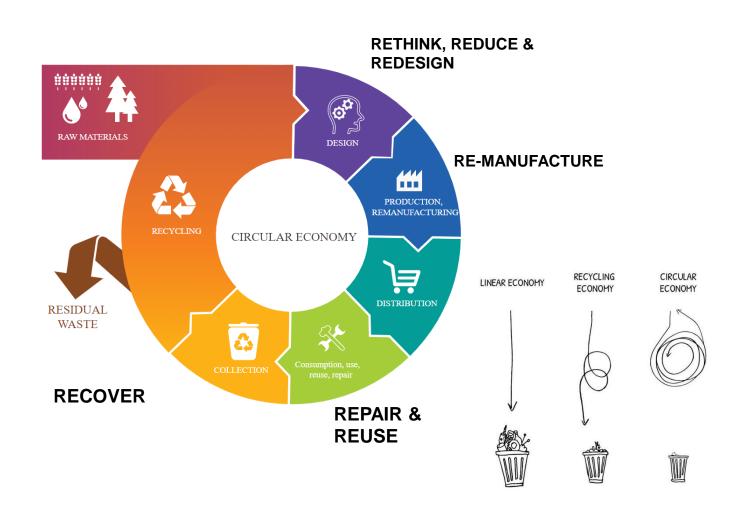
How do we move to a more Circular Economy?



What is the Circular Economy

An economic system that is based on an optimisation of resources that are already in the system:

- Eliminate waste & pollution through product design
- Keep products and materials in use for as long as possible
- Regenerate natural systems as an indirect impact of actions
- 1. Rethink and reduce e.g., Library of things
- 2. **Redesign** e.g., New homes design guide
- 3. **Repair & remanufacture** e.g., Repair cafes
- 4. **Reuse** e.g., Dress for success
- 5. **Recycle** e.g., Bulky item recycling
- 6. **Recover** e.g., Energy from waste (last resort)





Our key questions for discussion

- How do we motivate residents and businesses reuse, repair and reduce waste?
- How to support businesses to adopt Circular Economy practices?

Questions we would like to you think about while we are in discussion:

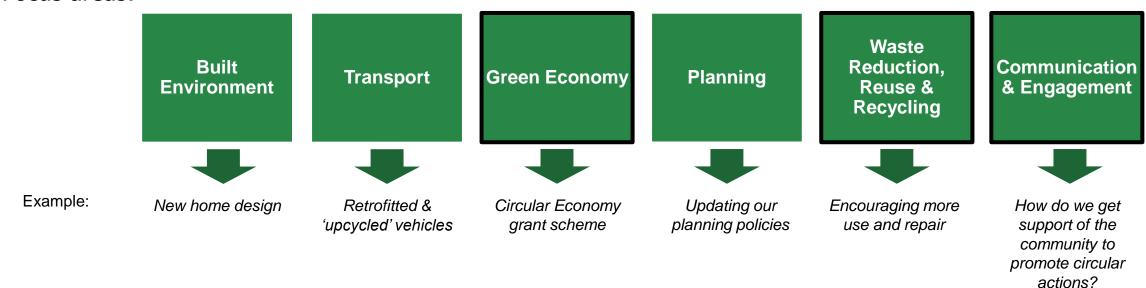
- How can your network support us?
- How can you help us support these messages?
- What's happening in the community already that we can help amplify?



Recap of the Circular Economy Action Plan

- i. How we will apply circular economy principles to our policies and strategies
- ii. Actions we are already taking
- **iii. Additional actions we are committing to**, the plan focuses on six areas broadly aligned with vision 2030 priorities, and is the start of the journey about embedding principles and a foundation for action

Focus areas:





Making businesses more circular

What we have done

In 2021-2022 we provided practical support to micro-small businesses for them to implement CE initiatives; strengthening their capacity and equipping them with the tools to collectively help us meet our net zero ambitions

24
Businesses awarded grants of £5k or £10k

95%
Grantees agree their business has seen commercial benefits

or will in future

7,724kg of waste avoided

What we're exploring

As part of our Cally Strategy we are exploring introducing a Food Surplus Café & Library of Things



THE LIBRARY OF THINGS

What else can be done to support businesses to adopt more Circular Economy practices?

How can we engage with local residents and businesses to encourage interest?



Discussion: A focus on reuse & repair following Repair Week



